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Specifications for all full page ads printed in The Guide for Real EstateSM. You may bleed the ad on this publication. Printing is in 4-Color Process.

Advertisement Specs:

Actual Page Size of Publication:	5.25" x 8.25"
Live Area:	4.75" x 7.5" (all type & images within this area)
Bleeds:	1/8"
Inks:	Four-Color Process
Dots Per Inch (DPI):	300
Line Screen:	150
Programs (Mac or IBM):	QXpress 5.0, Pagemaker 7.0, Illustrator 10.0, Freehand 9.0, Photoshop 7.0, Corel 8.0

Advertisement Sizes:

Full page live area:	4.75" x 7.5"
1/2 page live area:	4.75" x 3.675"

Original art is to be provided on CD, Zip (100 only) Disk or E-mailed. Large files may be placed on our FTP site, please call for access info. All artwork or disks will be returned when the publication has been printed.